EVANS BEEFMASTERS

Since we run our certified herd as commercial, necessary because we run a high desert ranch where we only gather the entire herd twice a year for branding and pregnancy testing, such things as EPDs and DNA checking are not practical.

After pondering the results of our breeding program, it seems to us that if Mr. Lasater's six essentials are followed, the outcome in the long run is more beneficial. This is because all traits are kept in balance as opposed to EPDs and DNAs which would tend to lead into the pursuit of single traits.

Mr. Lasater's idea that nature makes as many decisions as possible and us as few as possible has a great deal of merit. Nature will make the best decision as to what kind of an animal will produce in your particular environment. In other words, form should follow function rather than vice versa. He also said I don't care what the Lord has the cow look like as long as she produces a respectable calf. You set the parameter and let him do the rest.

Keeping the cattle business simple is quite an undertaking. We must remember that often figures lie and even more often liars figure. The honesty and integrity of the individual will become evident in the animal he produces.

Try to figure out who has the best cattle and operation in your environment, buy your bulls and replacements from that herd, and in three generations you will have a herd very similar. It is our thinking that you should buy the very best bulls you can in an environment similar to yours regardless of the time of year or the price.

> *For more information: Gayle Evans 435-878-2355 Mark Evans 435-878-2655 Scott Evans 435-245-6895 Don Evans 775-722-8500*

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BEEFMASTERS SINCE 1953 "Legends of the Breed" recipient